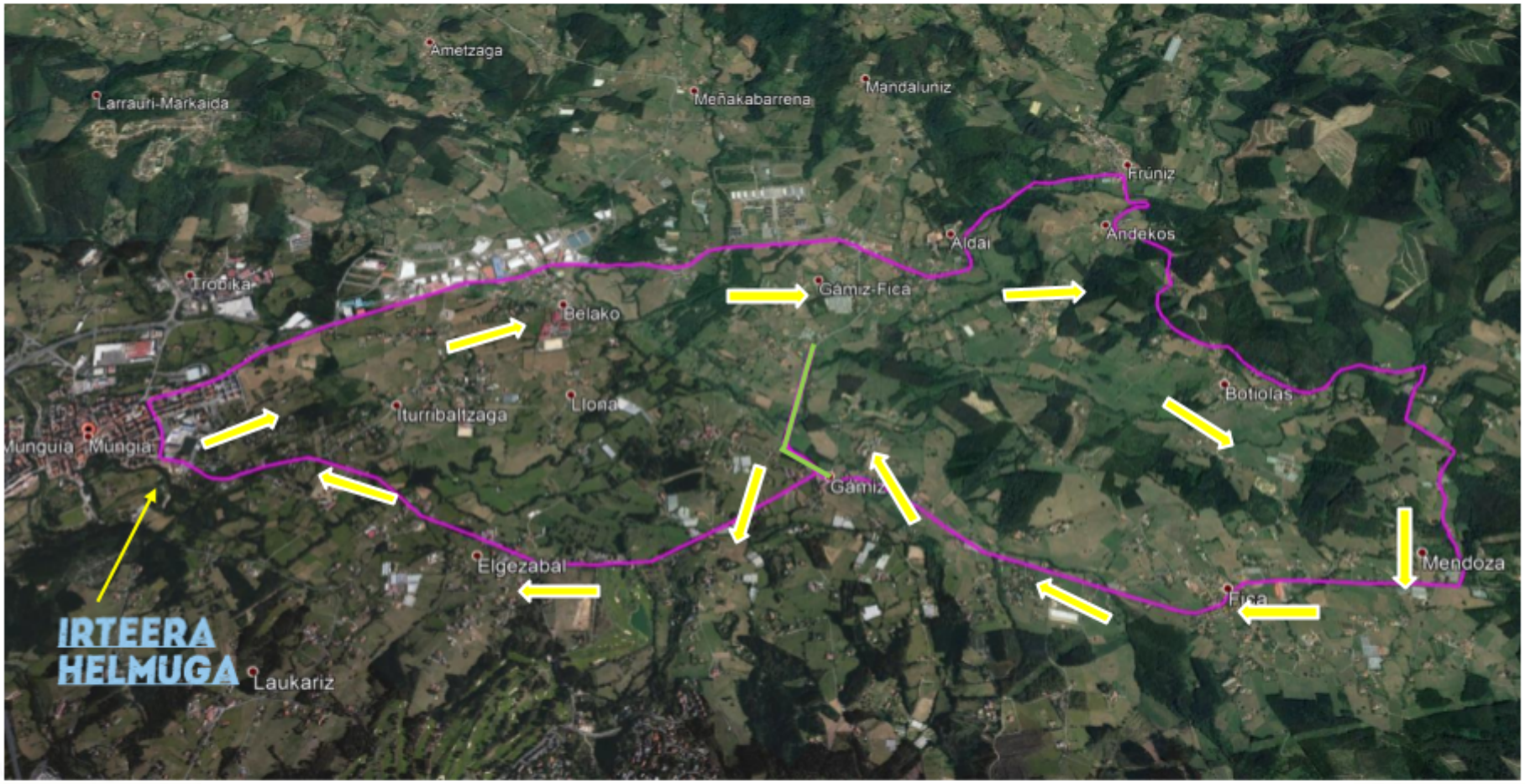Bizikleta segmentua – Segmento ciclista