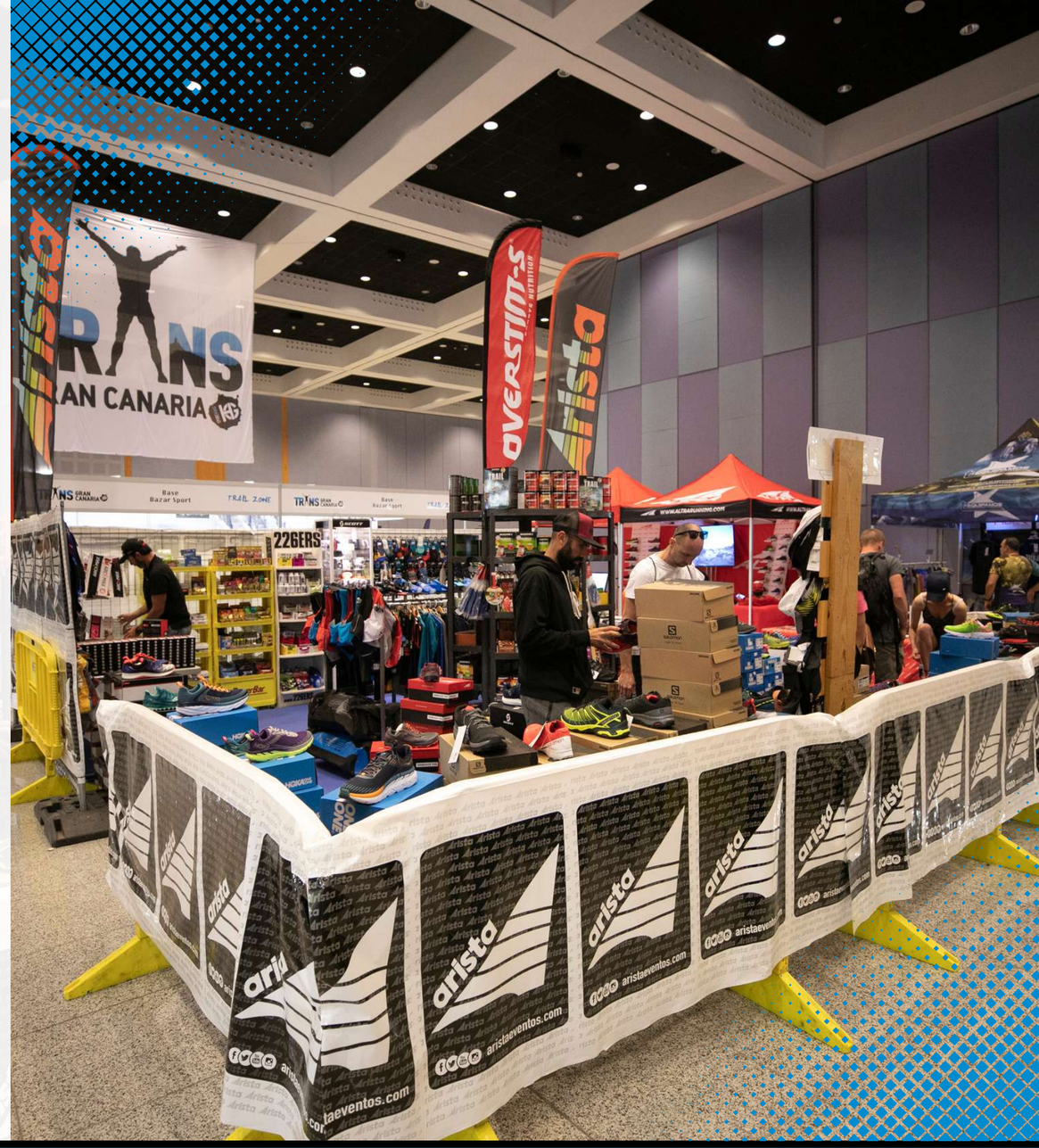
TRANS
GRAN CANARIA
TRAIL ZONE
22ND - 24TH FEBRUARY 2023

The N°1 runner's fair of Trail Running in Spain

A three-day fair where every year the main actors of Trail Running meet:

- **BRANDS** introduce to runners, boost their brand image or launch new products.
- **RUNNERS** show their preferences, expectations and discover new incentives.
- **ORGANIZERS** attract new users for their events.



LOCATION

TRAILZONE

EXPOMELONERAS

Transgrancanaria's nerve center

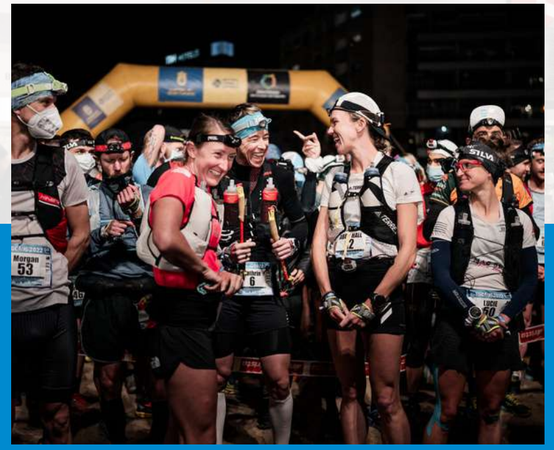
- 14.000 m2 of fair open to the public
- Runners must pass through the trail zone to pick up their race bibs
- Nearly 4.000 runners from the race
- Trail Running fans

TRANS GRAN CANARIA

UNA META
A GOAL
UN SUEÑO
A DREAM

SPARTAN TRAIL WORLD CHAMPIONSHIP

BELONGS TO THIS PRESTIGIOUS INTERNATIONAL CIRCUIT SINCE 2020



WOMEN'S PRESENCE

25% OF RUNNERS ARE WOMEN

MODALITIES FOR ALL RUNNERS

6 MODALITIES FROM 5,5KM to 126 KM

LOCAL ECONOMIC IMPACT

+ 9 MILLION € ANNUALLY GENERATED INDIRECTLY

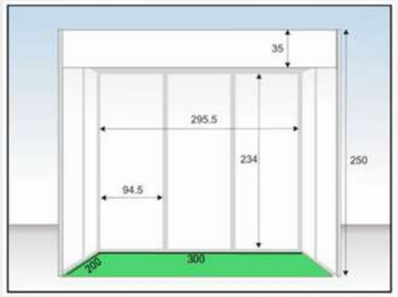
MORE THAN 60 NATIONALITIES PRESENT AT TRANSGRANCANARIA

TOP 10 COUNTRIES

- ✔ Spain (2177)
  Canary Islands (1475)*
- ✔ France (250)
- ✔ UK (165)
- ✔ Germany (116)
- ✔ Poland (108)
- ✔ Italy (97)
- ✔ Belgium (71)
- ✔ Norway (63)
- ✔ Switzerland (58)
- ✔ Sweden (48)

TRAILZONE

CHOOSE YOUR SPACE



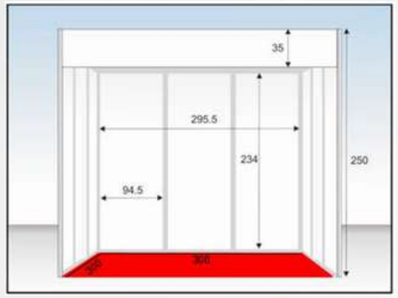
MODULAR STAND
2X3

- Perfect for race organizers and sports professionals
- Metal structure with walls and front with name
- It has its own illumination

THE RENTAL OF THE SPACES INCLUDES:

Plug socket (Max. 1000W) / Furniture: 1 table and 2 chairs / Day and night security / Daily cleaning of common areas.

CHOOSE YOUR SPACE



MODULAR STAND
3X3

- Perfect for brands and stores. Frontal with name and own lighting.
- Configurable with or without sidewalls for greater visibility and access to the space.
- Possibility of joining several 3x3 booths together expanding the space to 3x6 or 3x9.

THE RENTAL OF THE SPACES INCLUDES:

Plug socket (Max. 1000W) / Furniture: 1 table and 2 chairs / Day and night security / Daily cleaning of common areas.

CHOOSE YOUR SPACE

TRAILZONE

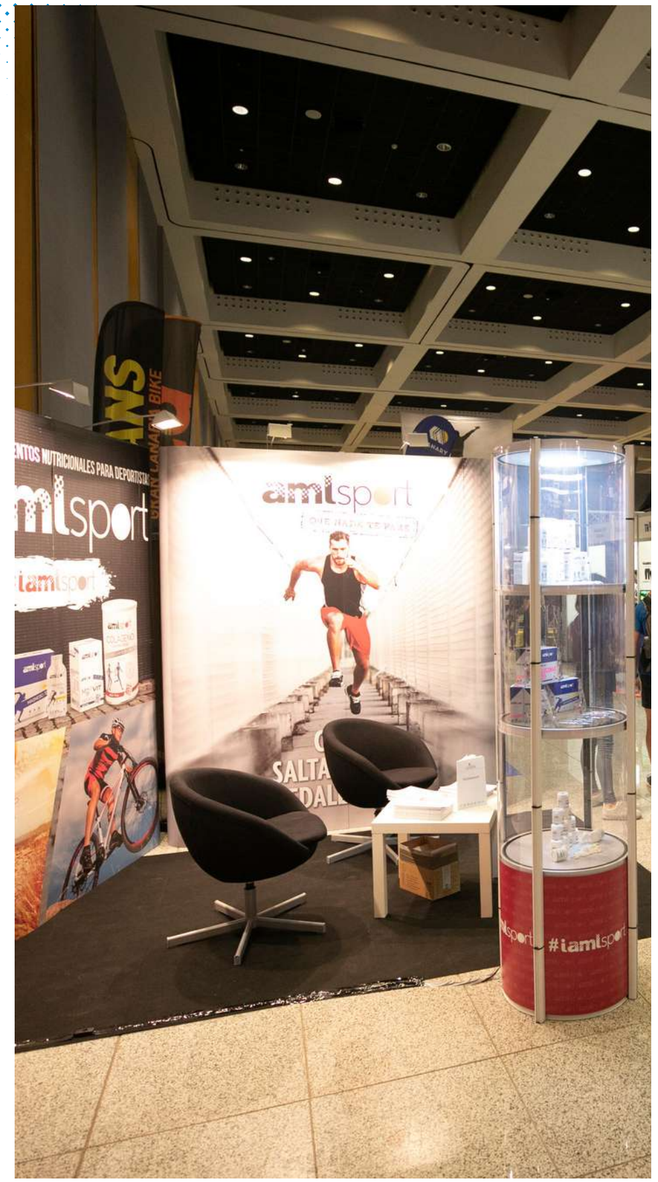
OPEN SPACE

- It consists of a 2x2, 2x3, or 4x4 carpet (check their different combinations).
- It has greater visibility and the possibility of mounting any display or rear tarpaulin.
- The placement of your own tents and/or modular structures for the configuration of the space is allowed, and it is not allowed to leave the contracted carpet space.

THE RENTAL OF THE SPACES INCLUDES:

Plug socket (Max. 1000W) / Furniture: 1 table and 2 chairs / Day and night security / Daily cleaning of common areas.

TRAILZONE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TRANS
GRAN CANARIA
OVERSTIM.S

TRANS
TRANS
GRAN CANARIA

IMPORTANT DATES

TRAILZONE

FEBRUARY 21st

Set-up
10:00h a 20:00h

FEBRUARY 22nd & 23rd

Collection of bibs and
Opening of Trail Zone to the public
10:00h a 14:00h y 16:00h a 19:00h

FEBRUARY 24th

Collection of bibs and
Opening of Trail Zone to the public
10:00h a 14:00h y 16:00h a 18:00h

Dismantling
18:00h a 21:00h

EXTRA SERVICES

TRAILZONE

PICK-UP AND CUSTODY OF MATERIALS (250€/PALLET)

A pick-up service will be available before the event. The material must be sent in pallets and packed to the following address: Urb Díaz Casanova Vista Hermosa Vial A, parcela C 3 CP 35010 Las Palmas de GC.

The material will be in custody until the moment of the assembly in Expomeloneras. At this moment the storage service will end and the material will be under the exhibitor's responsibility.

43" TV RENTAL WITH/WITHOUT HOLDERE (450€/330€)

Screen to broadcast the images and videos considered by the stand. The TV can be placed on the table provided; in case of preferring a support, it must be hired separately.
It is recommended to compile the files on a USB flash drive or external memory and store them in various formats. formats. At least Mp 4 and AVI.

In case you want to play from a laptop or tablet from a laptop or tablet the organization will NOT provide connection cables.

CARPETED FLOOR (90€)

A single-color carpeted floor will be available for the entire surface of the stand. It shall be fair carpeting in any of the available colors (blue, black or red).

Under no circumstances will it be accepted to lay your own carpet.

SPOTLIGHTS (80€)

Spotlights will be available for the illumination of the contracted open space.

It shall consist of a tripod with two 20W LED spotlights with cold light (2x1,500 lumens).

The prices shown are for information purposes only. They are subject to change depending on when the services are contracted.

EXTRA SERVICES

TRAILZONE

STAGE PRESENTATION (400€)

The stage and exhibit space may be used for any event or presentation that the booth may consider. The space will be located within the exhibition area and a minimum duration of 45 minutes. The presentation will be included in the official Trail Zone program.

This service will be subject to the final Trail Zone schedule.

ADVERTISING SPACE IN OFFICIAL RACE MAGAZINE SIZE 1/4 PAGE (400€)

TTransgrancanaria will launch an official magazine of the event with the necessary information for the runner, his companions, and anyone who wants to follow or be informed of the race in physical and digital format, with national and international impact of more than 5000 people.

The image format must be in CMYK color mode and with a minimum resolution of 200 pixels per inch.

ADVERTISING SPACE IN OFFICIAL RACE MAGAZINE SIZE 1/2 PAGE (600€)

Transgrancanaria will launch an official magazine of the event with the necessary information for the runner, his companions, and anyone who wants to follow or be informed of the race in physical and digital format, with national and international impact of more than 5000 people.

The image format must be in CMYK color mode and with a minimum resolution of 200 pixels per inch.

ADVERTISING SPACE IN OFFICIAL RACE MAGAZINE FULL PAGE (1200€)

Transgrancanaria will launch an official magazine of the event with the necessary information for the runner, his companions, and anyone who wants to follow or be informed of the race in physical and digital format, with national and international impact of more than 5000 people.

The image format must be in CMYK color mode and with a minimum resolution of 200 pixels per inch.

The prices shown are for information purposes only. They are subject to change depending on when the services are contracted.

EXTRA SERVICES

TRAILZONE

ANNOUNCEMENT TRAIL ZONE AREA SCREENS (300€)

All accesses to the inside of the room where the TrailZone fair and bib pick-up will take place will have several monitors that will broadcast images related to the event throughout the week of the event.
Exhibitors will be able to broadcast an advertising spot, no longer than 30 seconds in loop from the beginning to the closing of the TrailZone.

The file must be sent to trailzone@transgrancanaria.net before 1st of February 2023.

MAIN SCREEN ADVERTISEMENT IN THE FINISH LINE ARCH (500€)

The finish area next to the finish arch will have a LED screen where the event will be broadcast live.
Exhibitors will be allowed to broadcast an advertising spot, no longer than 30 seconds at least 5 times during the race.

The file must be sent to trailzone@transgrancanaria.net before 1st February 2023.

STREAMING ADVERTISEMENT TRANSGRANCANARIA (800€)

The Transgrancanaria will be broadcasted in streaming on YouTube as well as on TV in different time slots.

An advertising spot (maximum 30 seconds) may be included, to be played repeatedly, and which will have an international impact, with a reach in more than 90 countries.

The file must be sent in Mp4 or AVI format to trailzone@transgrancanaria.net before 1st February 2023.

The prices shown are for information purposes only. They are subject to change depending on when the services are contracted.

EXHIBITOR'S RULES

TRAILZONE

- The exhibitor is obliged to keep its stand open every day of the event and during the established hours, attended by its competent personnel (at least one person must always remain at the stand).
- The entrance of exhibitors' staff will take place from 9:00 a.m. If accreditation is provided, it must be displayed in a visible place.
- During the days of celebration of the fair, the entrance of goods will be allowed up to 30 minutes before the fair schedule.
- Exhibitors may not carry out any activity or promote their products outside their stands without previous authorization from the Organization.
- All participative ordemonstrative activities carried out by the exhibitor must comply with the regulations in force for said activity, and theexhibitor shall be directly responsible for any non-compliance with the same, as well as for any possible personal or material damage caused to third parties as a result of the activity being carried out.
- It is forbidden to have loudspeakers or any other type of sound that may be strident on the booth.
- The exhibitor is required to maintain an appropriate image, which will be supervised by the event organisers, and in the event of anomalies, may request its modification.
- Due to the limited number of booths available, the Organization will assign spaces strictly following the order of receipt of payment of the booth rental invoice.

• PAYMENT METHOD

TRAILZONE

Exhibitors must fill in the online registration form, accepting the rules and regulations for the use of the Trail Zone.

- The exhibitor must pay 100% of the cost of hiring the space when filling in the form. Once payment has been made to reserve the space in the Trail Zone, the corresponding invoice will be sent to the exhibitor by e-mail.

REGISTRATION FORM - TRAIL ZONE

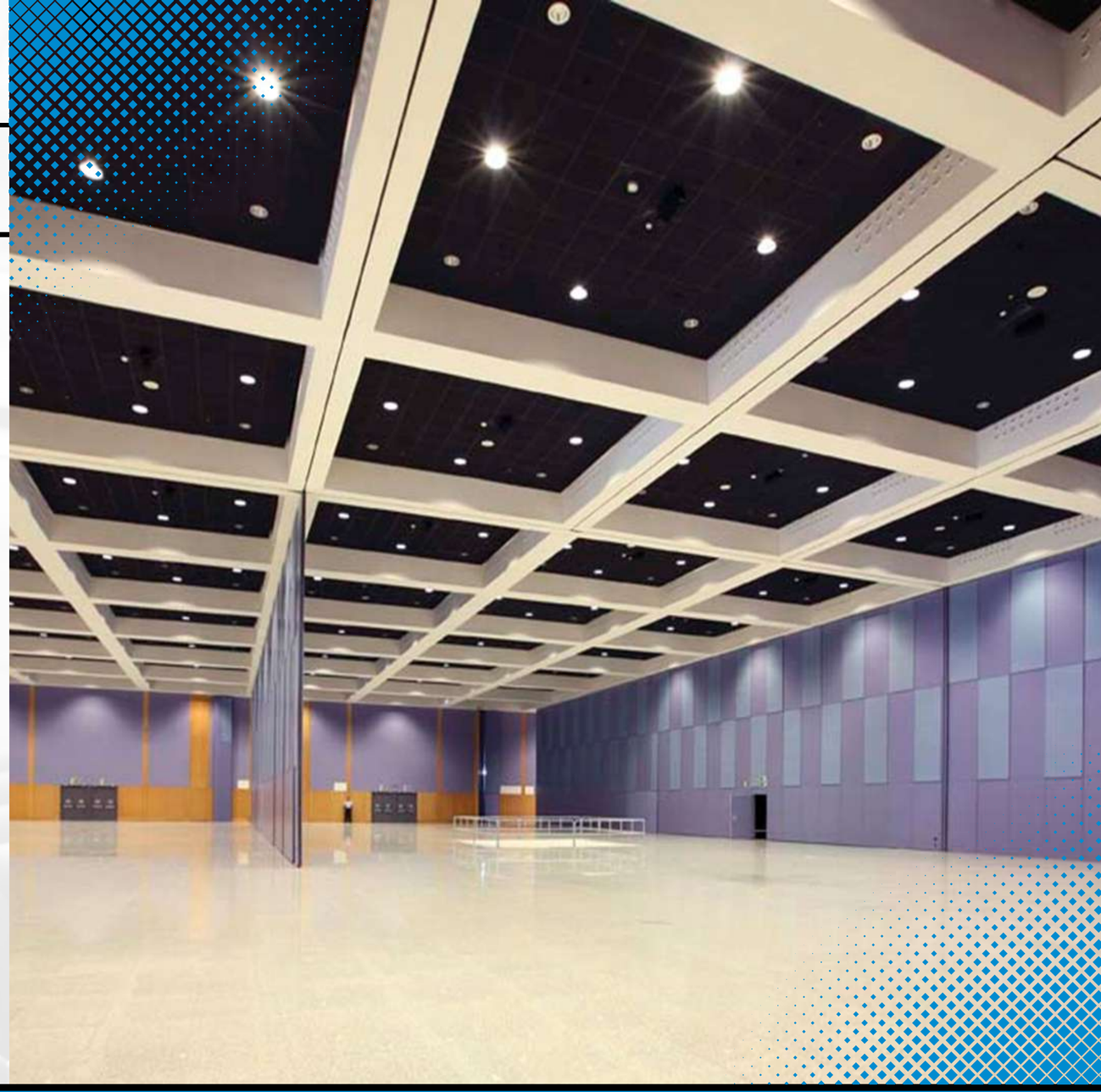
**The Organization will assign the spaces strictly following the order of receipt of the payment of the invoice amount.
**In case of cancellation, a refund of a percentage of the total amount of the reservation of the space may be made according to the following dates:
·Until 31th January 2023: 80% refund of the reservation.
·After 31th January 2023: Refund of 50% of the booking amount

TRAILZONE

BOOK YOUR SPACE NOW!

Cristian Melián
Trail Zone Transgrancanaria SWE Coordinator

+34 673 970 550

trailzone@transgrancanaria.net

www.transgrancanaria.net